



# West Anchorage Snow Disposal Project

Project Management and Engineering No. 19-01

## Phase One Public Outreach Summary

Municipality of Anchorage  
Anchorage, Alaska  
March 24, 2020 – April 24, 2020



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## Attachments

- Attachment A: Postcard
- Attachment B: Advertisements in the *Anchorage Daily News*
- Attachment C: Press Release
- Attachment D: Project Flyer
- Attachment E: Phase One Comment Log



## Introduction

This public outreach summary is used for tracking and documenting public involvement activities for Phase One of the West Anchorage Snow Disposal Project (Snow Disposal Project). It outlines the Phase One public involvement strategies for the period of March 24 through April 24, 2020, and the methods used to engage and inform the public on the Snow Disposal Project. The summary includes a description of the online open house and virtual meeting, the tools used for implementation, and the results of the public outreach during Phase One.

## Overview of Phase One Public Involvement

### Activities

The project team conducted a variety of public outreach tactics to engage and inform the public on the Snow Disposal Project. The tactics used in Phase One are described below.

#### Online Open House and Virtual Meeting

On Tuesday, March 24, 2020, the Snow Disposal Project team hosted an online, interactive, self-guided public open house on the project website that was available through Friday, April 24, 2020. The online open house consisted of a total of eight sections that outlined project information and one section that included ways to comment on the project. The purpose of the online open house was to inform the public of the Municipality of Anchorage's (MOA's) West Anchorage Snow Disposal Project and receive feedback on site selection criteria and potential locations to be considered.

#### Virtual Meeting – Project Team Live Chat

In addition to the online open house site, the project team hosted a virtual meeting on Tuesday, March 24, 2020, from 4:30pm to 6:30pm at which members of the public could interact with the project team through the online open house site via a live chat feature.

#### Attendance

A total of 35 visitors attended the online open house on Tuesday, March 24, 2020, from 4:30pm to 6:30pm, 8 of whom also participated in the virtual meeting live online chat. The live online open house was viewed 137 times from March 24, 2020, to April 24, 2020.

#### Advertising

The online public open house was advertised in the following ways:

- Meeting information on the project website: [www.westanchoragesnow.com](http://www.westanchoragesnow.com)
- Postcard mailer to residents near the project area (total of 4,139; Attachment A)
- An advertisement in the *Anchorage Daily News* (Attachment B)
- Presentations at the Turnagain Community Council and Sand Lake Community Council meetings
- A press release sent out by PM&E (Attachment C)
- Postings to nextdoor.com
- Flyers posted around the project area (Attachment D)



## West Anchorage Snow Disposal Project Phase One Public Outreach Summary

### **Summary of Comments**

The comments received during the online open house and the virtual public meeting (Attachment E) focused primarily on the snow disposal site selection process, the need for a new site location, the possible need for wetland permitting and mitigation, and communication with other agencies and organizations such as Anchorage Water and Wastewater Utility.



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Phase One Public Outreach Summary

## Attachment A

### Postcard



# West Anchorage Snow Disposal Project



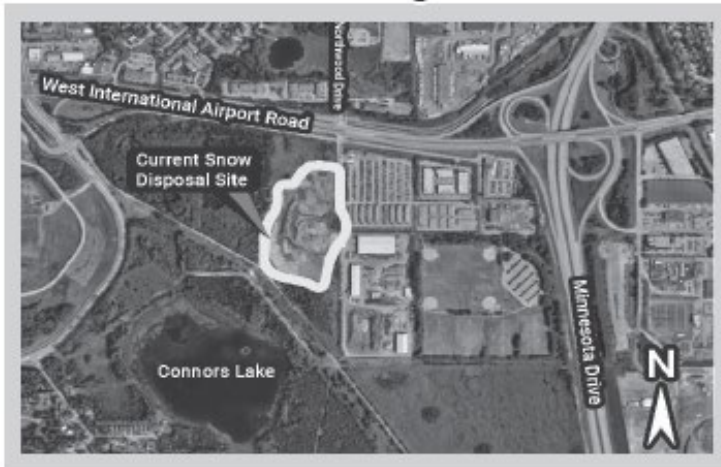
West Anchorage  
Snow Disposal Project  
2525 C Street, Suite 500  
Anchorage, Alaska 99503

**Online Open House & Virtual Public Meeting**

**Online Open House  
March 24 - April 24, 2020**

**Virtual Public Meeting  
Tuesday, March 24, 2020  
from 4:30-6:30 pm**

**[www.westanchoragesnow.com](http://www.westanchoragesnow.com)**





# West Anchorage Snow Disposal Project



**Online Open House**  
March 24 - April 24, 2020

**Virtual Public Meeting**  
Tuesday, March 24, 2020  
from 4:30-6:30 pm

**Visit [westanchoragesnow.com](http://westanchoragesnow.com)**

The Municipality of Anchorage is collecting information on potential locations for the placement of snow removed from West Anchorage streets during winter. Snow disposal location criteria and public feedback will be considered as part of a site selection process.

You are invited to attend an Online Open House to learn about the project and provide your feedback on site selection criteria and potential locations to be considered.

If you have any questions, please contact the project public involvement lead, Josie Wilson, at (907) 644-2030 or [Josie.wilson@hdrinc.com](mailto:Josie.wilson@hdrinc.com).

**Stay in-the-know**  Sign up to receive email updates on our website at [www.westanchoragesnow.com](http://www.westanchoragesnow.com)

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West Anchorage Snow Disposal Project  
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## **Attachment B**

**Advertisement in the  
Anchorage Daily news**





# West Anchorage Snow Disposal Project



**ONLINE  
MEETING  
DETAILS**

## Online Open House

Tuesday, March 24, 2020 | 4:30 pm – 6:30 pm

[www.westanchoragesnow.com](http://www.westanchoragesnow.com)

The Municipality of Anchorage is collecting information on potential locations for the placement of snow removed from West Anchorage streets during winter. Snow disposal location criteria and public feedback will be considered as part of a site selection process.

You are invited to attend a Public Open House to learn about the project and provide your feedback on site selection criteria and potential locations to be considered.

Visit [westanchoragesnow.com](http://westanchoragesnow.com) for project information or to submit comments. **Comment period from March 24 to April 24, 2020.**

If you have any questions, you may contact  
Josie Wilson at 907 644-2030.

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## **Attachment C**

### **Press Release**



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## Attachment D

### Project Flyer



## Attachment E

### Comment Log